



March 16, 2017

Dear Prospective Brat Days 2017 Food Vendor:

Thank you for your interest in being a Brat-Tastic food tent vendor. We have a new exciting change in the brat we are serving for 2017. We cannot wait for the public's response on how good this new brat is! We hope you are excited as we are! Here are some details to point out as you complete the enclosed contract to send to us:

-The new brat we are offering is a better tasting AND looking product. Formulated especially for larger events, this brat will remain pre-cooked, but have a better taste and look like an original brat. The price will remain the same, but the number of links will be lower. Please accommodate accordingly.

-Recent electrical upgrades are certainly a plus, yet please know that access to power is limited. The Jaycees have limited extra freezer and refrigerator space available by request.

-The partnership cost for 2017 is 20% of Gross Revenue (as defined in the Contract) as opposed to a flat fee. This will protect you both in case of bad weather or turnout, in addition to giving us an incentive to make sure you are busy and making money.

-A timeline is listed on page 3 of the "Vendor Contract" and your contract, deposit, proof of insurance and electronic logo are due in good order by June 10<sup>th</sup>. We will then respond by July 1<sup>st</sup> to confirm and collect required information.

-PLEASE NOTE the addition of contract item #13 on page 3 of this document that reads, "*The Sheboygan Jaycees will supply your signage in the first year of working with our festival. After that, any alterations to your sign including menu or price will be charged to the vendor*". If you would find you require changes to your sign from the previous year, you could reasonably expect the cost to you to potentially reach upwards of \$60 depending on what the needed changes are.

-The Jaycees have a new person overseeing our "Brat-Tastic" vendors in Melissa Witzeling. She is your main contact and can be reached at (920) 328-7119 or [realodyssey20@gmail.com](mailto:realodyssey20@gmail.com).

We look forward to working with you during Brat Days 2017!

Yours in the spirit of the cause,

Jenna Van Der Sande  
2017 Brat Days Chairperson

[brat-days.com](http://brat-days.com) • [facebook.com/BratDays](https://facebook.com/BratDays) • [twitter.com/BratDays](https://twitter.com/BratDays)  
[bratdays@gmail.com](mailto:bratdays@gmail.com)



## 2017 Brat Days Brat-Tastic Area Vendor Contract

This contract is made by and between the Sheboygan Jaycees and:

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Business Phone Number: \_\_\_\_\_

Contact Cell Phone Number: \_\_\_\_\_

Contact person e-mail address: \_\_\_\_\_

Brat Days is held annually in the City of Sheboygan at Kiwanis Park. The dates that the Vendor agrees to participate are shown below:

Thursday, August 3rd, 2017	4:00pm – 10:00pm (optional)
Friday, August 4th, 2017	4:00pm – 11:15pm
Saturday, August 5th, 2017	11:00am – 11:15pm

It is understood that \_\_\_\_\_ (vendor) will enter into this agreement with the Jaycees by complying with the following rules:

- 1.) Vendor shall pay a **non-refundable deposit of \$150.00** to reserve a “tent space”.
- 2.) Vendor shall be present during the agreed upon times as stated above. This is regardless of weather conditions.
 

**NOTE: Cancellation of said event shall ONLY be authorized by the Brat Days Chairperson.**
- 3.) Vendor shall make all sales pursuant to a ticket based transaction. Cash or credit transactions for the sale of food products are strictly forbidden. One (1) ticket is equivalent to 50 cents (\$0.50).
- 4.) Vendor shall pay to the Sheboygan Jaycees a total “tent space” fee of **20% Gross Profit** to participate in the event. The Gross Profit is calculated as follows: total tickets submitted – bratwurst expense – other agreed upon expense (including power surcharge if applicable) x 20%. The remaining 80% will be returned to said vendor.
- 5.) Vendor profits shall be returned to said vendor no later than September 1, 2017 in the form of a check.
- 6.) Vendor shall purchase all bratwurst related products to be used in their brat items from the Sheboygan Jaycees. The Sheboygan Jaycees will track the total used (and will verify with vendor). Unused product may **NOT** be returned, and will be returned to the vendor. All bratwurst products will be cooked/prepared by the vendor. Brats shall be charged at the current rates, 2017 rates listed:
  - Ultimate Natural Casing Johnsonville Bratwurst: **\$31.50 per case (Approx. 40 links)**
  - If anything else is needed, please contact the Main Food Coordinator to arrange.
- 7.) Vendor shall estimate bratwurst product needed and provide it to the Main Food Coordinator listed below by July 1, 2017. Extra product may **NOT** be returned
- 8.) Vendor agrees to follow all Jaycee policies and procedures related to the acquisition and the surrender of all tickets related to the sales of said items. Tickets will be bound with a rubber band in 100 count packs and turned in to the Main Food Coordinator following the close of sales on Saturday night.
- 9.) Vendor will receive two **(2)** transferable parking passes for “Vendor Area” parking only. If the vendor vehicle does not have a pass when entering grounds, the driver will be required to pay for parking.

- 10.) Vendor to supply the Brat Days Main Food Coordinator with their logo via the email address provided in the cover letter of this document. This will be used on [brat-days.com](http://brat-days.com), the activities flyer that is available during the festival, and any other promotional materials..
- 11.) Send proof of insurance to the Brat Days Food Coordinator. Your company / nonprofit group will not be able to sell product without this document
- 12.) A temporary food service permit is required by Sheboygan County. The Brat Days Main Food Coordinator can assist.
- 13.) The Sheboygan Jaycees will supply your signage in the first year of working with our festival. After that, any alterations to your sign including menu or price will be charged to the vendor.**

**Please list all food items that will be sold at the festival. This information will be placed on the signage above your booth, on [brat-days.com](http://brat-days.com) and in all promotional materials distributed about the event. The way that you state your menu items below is how the signage will look above the booth.**

**\*\*\* All vendors (Unless otherwise noted) are required to sell at least one item containing bratwurst as an ingredient \*\*\***

Menu Items	Cost, in tickets (1 = \$0.50)

**Electrical Requirements:**

Brat Days provides each food vendor with one 120 volt/20 amp circuit. If additional electrical requirements are needed, this information must be included with this contract. **If vendor's electrical requirements are not included with the contract, the Sheboygan Jaycees will not be able to supply additional power.**

List all electrical equipment you will need in your booth.

#	Description of Equipment:	Voltage required for each piece of Equipment:	Amperage required for each piece of Equipment:	1 Phase / 3 Phase:
	<b>Example: ---- Roaster #1.</b>	<b>120 Volts</b>	<b>12 Amps</b>	<b>1 Phase.</b>
1				
2				
3				
4				
5				

The rights of each party under this agreement are personal to that party and may not be assigned or transferred to any other person, firm, corporation, or any other entity without the expressed and written consent of the other party. It is agreed that this agreement shall be governed by, and enforced in accordance with the laws of the State of Wisconsin. It is witness, thereof, that each party to this agreement has caused it to be executed, as indicated by the signatures below.

Vendor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Vendor Signee Name / Business Name: \_\_\_\_\_

Event Chairperson Signature: \_\_\_\_\_ Date: \_\_\_\_\_

2017 Event Chairman: Jenna Van Der Sande

**To be considered for participation, please return completed contract, proof of insurance, electronic copy of your logo, and \$150 deposit made payable to the Sheboygan Jaycee Foundation, by June 10, 2017 to:**

c/o Melissa Witzeling  
Brat Days Main Food Coordinator  
PO Box 561  
Sheboygan, WI 53082

**Vendor Timeline:**

**Must be received by the Sheboygan Jaycees prior to June 10<sup>th</sup> for consideration:**

- Signed fully completed Vendor Contract
- \$150 check made payable to the Sheboygan Jaycee Foundation
- Proof of Insurance
- Electronic copy of logo for Brat Days website and activity guide

**You will receive a response by July 1<sup>st</sup> with the following:**

- If application is rejected, the Sheboygan Jaycees will refund your \$150 deposit
- If accepted, we will follow up to confirm:
  - Product need
  - Electrical needs
  - Date and time of mandatory meeting with the Sheboygan County Health Inspector
  - Temporary food service permit application due date

**Prior to August 3rd opening, you will receive:**

- Correspondence of booth location, parking location, etc
- (2) Vendor Parking passes
- Follow up on any outstanding items

**Prior to September 1<sup>st</sup>, you will receive a check from the Sheboygan Jaycee Foundation of any net profits.**

---

**Any questions should be directed to the 2017 Brat Days Main Food Coordinator:**

**Melissa Witzeling  
(920) 328-7119  
realodyssey20@gmail.com**