Ice Cream Cake Eating Contest Application

Johnsonville Brat Days –Kiwanis Park in Sheboygan, WI
1:30 pm on August 5, 2017
Sponsored by The Sheboygan Dairy Queen and The Sheboygan Jaycees

General Information:

1. Maximum of 15 contestants
    a. Entry fee is $10 per person
    b. Applications are accepted on a first come, first serve basis. The first 15 applications received via mail will be in the Ice Cream Cake Eating contest, all other will be placed on a waiting list.
    c. Proof of identification is required on the day of event.
    d. Must sign a waiver form.
    e. All contestants will receive DQ OJ Shirt and a Free Small Cone Coupon
2. Contest Starts at 1:30 pm on Saturday, August 5, 2017
    a. 12:00 pm to 12:30 pm –All pre-registered contestants must check-in at the volunteer registration tent. Walk-in registrations will also be accepted and added to the waiting list.
    b. 12:30 pm if any of the 15 pre-registered contestants have not checked-in, then people on the waiting list will be eligible to participate.
    c. 1:15 pm –The contest rules meeting begins and the 15 contestants are announced at the eating site.
    d. Entry fees are non-refundable.
3. The winner receives a grand prize consisting of two Free Combo Meals per month for a year cards.
4. The runner up receives a grand prize of two free small blizzards per month for a year cards.
5. Third place receives a grand prize of a free 8” Dairy Queen cake certificate.
6. First responders will be on site.
7. Half of proceeds will be donated to Sheboygan Jaycees Foundation and Sheboygan-Making Spirits Bright.

Rules:

1. Contest will last 15 minutes.
2. Winner will be determined by who finishes the Dairy Queen ice cream cake first (within the time frame).
3. Contestants will receive knife and fork to eat Dairy Queen ice cream cake.
4. You may bring your own beverages if you don't want to just have water.
5. No hurling or you will be disqualified and have to clean-up your mess.
6. No cheating!

Question:
Please contact Charis Nery-General Manager at dqsheboygan@gmail.com or 920-457-5878 with any questions.

This document is available for download at Brat-Days.com/EatCake

I, the undersigned participant in this eating contest ("Contest"), hereby stipulate that I am 18 years of age or older and I have valid photo identification to prove my age which I will furnish to the Contest organizers upon demand. I agree to abide by all Contest rules, to compete in a safe and reasonable manner, and to accept all judges' rulings.

I understand the health and associated risks inherent in eating contests and in the consumption of large quantities of food and calories over both short and extended periods of time. I certify that I am in good health and have consulted with qualified persons in the medical profession and obtained clearance for me to participant in this Contest and similar eating contests. I agree to cooperate and speak with media and interviewers authorized by the Contest organizers regarding the Contest and I agree to grant and release all rights on my name, likeness, image, performance and interviews before, during or after the Contest for use by the Contest organizers, their sponsors and licensees, in any and all media in perpetuity and for any and all purposes whatsoever. I also hereby waive, on behalf of myself, successors, heirs, and assigns and anyone else claiming under me or on my behalf, all ownership or other property rights to my performance in the Contest and all related activities in perpetuity in all media whatsoever.

I expressly understand that entry and participation in the Contest and all related events and activities, including, without limitation, travel to the Contest and time spent in and around the area of the Contest, interviews with and possibly negative portrayals by the media, and my performance in the Contest, shall be at my own risk and I assume sole and complete responsibility and liability for all such risks.

I, on behalf of myself, my successors, heirs, and assigns and anyone else claiming under me, hereby completely, irrevocably, and unconditionally release and discharge all sponsors and licensees of the Contest, Sheboygan Dairy Queen of Fourteen Foods, the Sheboygan Jaycees, or the Sheboygan Jaycees Foundation respective owners, directors, officers, agents, attorneys, employees, fiduciaries, parents, subsidiaries, divisions, partners, sponsors, licensees, joint ventures, affiliated business entities, predecessors, successors, heirs, and assigns, jointly and severally, from any and all claims, liabilities, damages, losses, expenses, suits, discrimination or other charges, demands, debts, liens, damages, costs, attorneys' fees, prejudgment or other interest, grievances, injuries, actions or rights of action of any nature whatsoever now or in the future arising in any way out of or in connection with the Contest.

I fully acknowledge and understand that I do not have any right to participate in this Contest and related activities and I am being permitted to participate in consideration of my execution of this document. If it were not for my agreement to execute this document, I acknowledge that I would not be permitted to participate. I further acknowledge and agree that I understand all of the terms and conditions of this document and that I have been afforded an opportunity to have this document reviewed by counsel of my own choosing. I also understand that I will be given a signed copy of this document if I so request.

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Contestant Information

By signing below, you are agreeing to the terms of the application above.

Name: _____ Date Completed: _____

Address: _____

City/State/Zip: _____

Email: _____ Phone #: _____

Age: _____ Birth Date: _____ Signature: _____

$10 cash entry fee required with application. Entry fees are non-refundable.

You must immediately mail this completed form with payment. Applications are accepted on a first come, first serve basis. The first 15 applications received will be in the Ice Cream Cake Eating contest, all others will be placed on a waiting list.

Mail to or Drop Off:

Sheboygan Dairy Queen
Charis Nery
c/o Ice Cream Cake Eating Contest
2263 Calumet Drive
Sheboygan, WI 53083